



Dear Supporters:

**We are planning the 34th annual
Bridgeville Apple-Scrapple Festival, a Sussex County tradition.
The festival will be held on October 9th & 10th, 2026.**

Held annually in the Town of Bridgeville to encourage tourism in Western Sussex County, our festival actively involves community and school organizations, promotes local agri-business, and is one of the most important fundraisers for many of our local non-profit organizations. Organized by an all-volunteer committee, we strive to improve the local economy by supporting local vendors and businesses.

Official sponsorship is the key funding that benefits our festival. Funds raised through sponsorship provides for the expenses of the festival including entertainment, publicity, printing, traffic control, sanitation, rentals, and transportation. **Your sponsorship advertisement is placed in 15,000 Official Festival Booklets, which are printed and inserted in newspapers throughout the surrounding area and distributed before and during the festival.** Additionally, we offer a link from our sponsorship page to your website. Sponsoring the Bridgeville Apple-Scrapple Festival is a great way to promote your business on the Eastern Shore.

Listed on the attached page you will find sponsorship packages available to you and your business. Sponsorship must be received by August 12th to receive all the benefits offered to you. Please select the level best suited for your advertising needs, and return it with your check made payable to BRIDGEVILLE APPLE-SCRAPPLE FESTIVAL, INC.

The Official Apple Scrapple Festival Booklet is the only form of sponsorship that benefits the Bridgeville Apple-Scrapple Festival, Inc.

Karen Johnson-Kemp, Executive Chair

SPONSORSHIP LEVELS:

\$4,000 Bandstand Sponsorship:

Our Bandstand sponsor will receive a full color banner, promotional advertisement during the festival and on our website, and WBOC promotion. Full page color ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore, Company name on Sponsorship sign at the main stage and 10'x20' space on the corner of Delaware Ave & S. Cannon Street, and a link from www.applescrapple.com to your website.

\$2,500 Location Support Sponsorship (Kids Zone, Bus Zone, Parking Areas, Food Court):

Full page color ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore, Company name on Sponsorship sign at the main stage and **10'x15' space on Delaware Ave. (if requested), and a link from www.applescrapple.com to your business website.

\$1,500 Sponsorship:

Half-page B&W ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore. Company name on Sponsorship sign at the main stage and a link from www.applescrapple.com to your business website. A 10'x10' space in Sponsorship Row, placement will be first come, first served.

\$750 Sponsorship:

Quarter-page ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore, company name on Sponsorship sign at the main stage and a link from www.applescrapple.com to your business website.

\$500 Sponsorship:

Business-card ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore, company name on Sponsorship sign at the main stage and a link from www.applescrapple.com to your business website.

\$300-\$100 Patron Sponsorship:

Patron listing in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore, company name on Sponsorship sign at the main stage and a link from www.applescrapple.com to your business website.

Location: ** Sponsorship Row will run along Delaware Ave (south side) from S. Cannon St to Laws St

**Complete and mail with check payable to BRIDGEVILLE APPLE-SCRAPPLE FESTIVAL, INC.
P.O. Box 206 Bridgeville, DE 19933**

NAME OF BUSINESS: _____

CONTACT PERSON: _____ PHONE NUMBER: _____

EMAIL: _____

WEBSITE ADDRESS _____

AMOUNT OF SPONSORSHIP DESIRED:

_____ \$4,000 _____ will use space _____ \$2,500 _____ will use space _____ \$1,500 _____ will use space
_____ \$750 _____ \$500 \$_____ Patron Sponsor/Other Amount

[Zeffy](#) is available for credit card payments.

Please visit our website at www.applescrapple.com and click on the sponsorship tab.

Ads (camera ready) should be sent electronically to: asf.sponsor.ads@gmail.com (PDF or JPEG formats at 300dpi work best – ONLY color on full page ads, all others should be submitted in B&W) or include JPEG artwork/photos and business info with this sponsorship form and an ad will be created for you. For questions about sponsorship or the artwork, contact Karen Johnson-Kemp at 302-245-2038.

Full Page
7"wide x 8.75"tall

Half Page
7"wide x 4.3"tall

Quarter Page
3.4"wide x 4.3" tall

Business Card
3.4" x 2"tall

