



Dear Supporters:

**We are planning the 33<sup>rd</sup> annual  
Bridgeville Apple-Scrapple Festival, a Sussex County tradition.  
The festival will be held on October 10<sup>th</sup> & 11<sup>th</sup>, 2025.**

Held annually in the Town of Bridgeville to encourage tourism in Western Sussex County, our festival actively involves community and school organizations, promotes local agri-business, and is one of the most important fundraisers for many of our local non-profit organizations. Organized by an all-volunteer committee, we strive to improve the local economy by supporting local vendors and businesses.

Official sponsorship is the key funding that benefits our festival. Funds raised through sponsorship provides for the expenses of the festival including entertainment, publicity, printing, traffic control, sanitation, rentals, and transportation. **Your sponsorship advertisement is placed in 15,000 Official Festival Booklets, which are printed and inserted in newspapers throughout the surrounding area, and distributed before and during the festival.** Additionally, we offer a link from our sponsorship page to your website. Sponsoring the Bridgeville Apple-Scrapple Festival is a great way to promote your business on the Eastern Shore.

Listed on the attached page you will find sponsorship packages available to you and your business. Sponsorship must be received by August 30<sup>th</sup> to receive all the benefits offered to you. Please select the level best suited for your advertising needs, and return it with your check made payable to BRIDGEVILLE APPLE-SCRAPPLE FESTIVAL, INC.

**The Official Apple Scrapple Festival Booklet is the only form of sponsorship that benefits the Bridgeville Apple-Scrapple Festival, Inc.**

Karen Johnson-Kemp, Executive Chair



# Bridgeville's Annual **APPLE-SCRAPPLE** Festival

2nd FULL WEEKEND IN OCTOBER



## LEVELS:

### \$2,500 Sponsorship (Location):

Your Business can join at this level for one of the following locations: Parking, Kids Zone/Carnival, or Bus Zones!

Each location includes full color banner and promotional advertisement as the official sponsor during the festival and on our website. Full page color ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore, Company name on Sponsorship sign at the main stage and \*\*10'x20' space on Delaware Ave. (if requested), and a link from [www.applescrapple.com](http://www.applescrapple.com) to your business website.



the parker group

**THANK YOU TO THE PARKER GROUP FOR THEIR CONTINUED SUPPORT AS BANDSTAND SPONSOR!**

### \$1,000 Sponsorship:

Full page color ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore, Company name on Sponsorship sign at the main stage and \*\*10'x15' space on Delaware Ave. (if requested), and a link from [www.applescrapple.com](http://www.applescrapple.com) to your business website.

### \$500 Sponsorship:

Half-page ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore. Company name on Sponsorship sign at the main stage and a link from [www.applescrapple.com](http://www.applescrapple.com) to your business website.

### \$250 Sponsorship:

Quarter-page ad in our Festival Book, which will have a circulation of 15,000 copies distributed across the Eastern Shore, company name on Sponsorship sign at the main stage and a link from [www.applescrapple.com](http://www.applescrapple.com) to your business website.

**Location: \*\* Sponsorship Row will run along Delaware Ave (south side) from S. Cannon St to Laws St and the deadline for sponsorship row space is August 30th. \*\***

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Complete and mail with check payable to **BRIDGEVILLE APPLE-SCRAPPLE FESTIVAL, INC.**  
P.O. Box 206 Bridgeville, DE 19933

NAME OF BUSINESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

AMOUNT OF SPONSORSHIP DESIRED:

\_\_\_\_\_ \$2,500 \_\_\_ will use space \_\_\_\_\_ \$1,000 \_\_\_ will use space \_\_\_\_\_ \$500 \_\_\_\_\_ \$250

**Zeffy is available for credit card payments.**

Please visit our website at [www.applescrapple.com](http://www.applescrapple.com) and click on the sponsorship tab.

Ads (camera ready) should be sent electronically to: [asf.sponsor.ads@gmail.com](mailto:asf.sponsor.ads@gmail.com) (PDF or JPEG formats at 300dpi work best – ONLY color on full page ads, all others should be submitted in B&W) or include JPEG artwork/photos and business info with this sponsorship form and an ad will be created for you. For questions about sponsorship or the artwork, contact Karen Johnson-Kemp at 302-245-2038.

**"If You Lived Here, You Would Be Home Now"**

Full Page  
7"wide x 8.75"tall

Half Page  
7"wide x 4.3"tall

Quarter Page  
3.4"wide x 4.3" tall

